



EXTERNAL RELATIONS COMMITTEE MEETING
METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY
THURSDAY, MARCH 26, 2026
ATLANTA, GA

[IMMEDIATELY FOLLOWING OPERATIONS & SAFETY COMMITTEE]



Agenda

1. Approval of the January 22, 2026, External Relations Committee Meeting Minutes
2. Briefing - Government Affairs Community Engagement and Legislative Update - **Jennifer Larosa, Senior Director, Government and Community Affairs**
3. Briefing - Marketing Update: Big 6 in 2026 - **Chinnette Cannida, Senior Director Marketing and Sales**
4. Briefing - Media Impressions Nov. 2025 - Feb. 2026 and Big 6 Communications - **Stephany Fisher, Senior Director, Communications**
5. **Other Matters**
 - a. February 2026 Government Affairs Community Engagement and Legislative Update presentation (for information only)